

# SIWOO COMPANY



**CONTACT** Jiyeon Song

**EMAIL** almostalways.co@gmail.com

**TELEPHONE** +82-10-4140-4702

Siwoo Company is one of Korea's leading drama production studios, specializing in bold, premium OTT content. The company co-produced Netflix's global hit *Sweet Home* Seasons 2 & 3 and is currently producing *Dear X* for TVING, one of Korea's top streaming platforms.

Led by acclaimed director Eun-Bok Lee—best known for *Descendants of the Sun*, *Goblin*, *Mr. Sunshine*, and *Sweet Home*—Siwoo Company has earned a strong reputation for delivering Korean stories with proven global success.



**STORY 1**

# Ktown Girls

**GENRE** Romance, Comedy, Drama

**NO. OF EPISODES** 30 Eps

**LENGTH PER EPISODE** 70 mins

**LOGLINE**

A survival rom-com following four young Korean women chasing dreams, love, and independence while navigating the dynamic chaos of New York City's Koreatown.

**SYNOPSIS**

Set in post-pandemic Manhattan, where Koreatown on 32nd Street has become a vibrant cultural hotspot blending Korean and New Yorker lifestyles, the series follows four Gen Z Korean girls—Jia, Mandy, Harry, and Rose—as they navigate rent, school, careers, and relationships in NYC. A hip, female-driven comedy-drama, it captures modern diaspora life, cross-cultural clashes, and self-discovery while authentically showcasing Korean culture—its food, nightlife, K-pop, and drinking culture—within a global setting. Positioned alongside global “city life” series like Sex and the City, Girls, and Emily in Paris, it offers an original Korean twist with fresh energy and heart.

